

# !MPACT *branding*



*"Ensuring your Brand has a lasting Impact!"*

**Natasha Davis** is a baccalaureate prepared Registered Nurse certified in Emergency and Trauma nursing for over 12 years. She emerged as a Branding Strategist and Corporate Trainer in 2007, with the launch of her 3<sup>rd</sup> company **Impact Branding Consulting, Inc.** Natasha advanced her career and pursued her Masters in Business & Marketing in the Fall of 2009. Her specialty is helping professionals, entrepreneurs and companies create brands that have a lasting impact. As a certified expert in email & social media marketing, speaker and trainer, she thrives on fixing problems and eliminating frustrations for companies and their executives. Over the past 10 years, Natasha has worked with several companies and professionals to assist them in enhancing their business potential, brand equity, brand loyalty, customer satisfaction and marketing strategy through the power of impactful branding. Her clients affectionately refer to her as *"The Chief Visionary"* because of her ability to quickly identify issues, find solutions, get results and improve outcomes.

Natasha, authored and published her first book *"Get Grounded; Stay Grounded"* to educate individuals on how to achieve personal branding and development. She published her 2<sup>nd</sup> book *"Unleash Your Millionaire Mindset and Build your Brand"* to educate business owners on how to achieve professional branding and business growth. Over the past 10 years, Natasha has gained recognition as the *Executive Professional & Entrepreneur of the Year*, noted as one of the *40 under 40 Movers and Shakers* in Business by Career Magazine. Presented with recognition as a *"Woman of Outstanding Leadership in Business"* by the International Women's Leadership Association and awarded by the USIEC with the *"2013 Georgia Excellence Award in Marketing"*.

Through her branding bootcamps, keynotes, talks, training and consulting, Natasha helps companies strategically achieve and retain profitable visual branding, auditory branding and emotional branding. View full details about Natasha on [www.NatashaDavisVisionary.com](http://www.NatashaDavisVisionary.com)

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