

!MPACT branding

Get UN-STUCK in 21 Days!These Tasks are not in sequence order

| Check Off When Completed w/Date | Task |
|---------------------------------|---|
| | 1. Clearly Identify what you want to offer as a business |
| | 2. Design a basic plan of What Services you offer – be Specific |
| | 3. Identify Why you want to offer this service and what makes you the best person |
| | 4. Clearly outline the types of people and businesses you want to serve |
| | 5. Define your business model and then Develop your Mission & Vision for your business around this model |
| | 6. Outline your 5 top Short Term Goals (within 1 yr) and Long Term Goals (within 5 yrs) |
| | 7. Complete your Strategic Plan for your goals |
| | 8. Complete your Elevator Speech & Rehearse it |
| | 9. Listen to an Empowerment Speaker or Business Coach (John C. Maxwell, Les Brown, Lois Barth) Find someone you identify with |
| | 10. Read a Business Development book |
| | 11. Do your Elevator Speech to someone & get feedback |
| | 12. Pitch your business idea to 2 people, 1 person must be a stranger |
| | 13. Create Business focused Social Media Networks. Linked In page & a Facebook group page (Must be business specific) |
| | 14. Join an Online Business Group and be interactive at least once a week |
| | 15. List 5 Key things you will need to do daily in order to grow your business |
| | 16. Listen to four of the Business Interviews on www.BlogTalkRadio.com/CoachingForSuccess |
| | 17. Locate and attend 2-3 quality business networking groups |
| | 18. Join a Meet Up Group or two and start networking |
| | 19. Review your Mission & Vision statement to see if it needs revision |
| | 20. Find a nonprofit organization with a cause you believe in to get involved |
| | 21. Identify your Industry Association and join Online discussions |
| | 22. Practice your Scripting Technique for cold & warm calling |
| | 23. Identify who you would like to have as a Mentor or Business Coach – if possible get connected to them |
| | 24. Outline 10-12 topics that you could write a blog or article about. Start blogging or be a guest blogger |

Date Started: _____

Date Completed: _____