



To whom it may concern;

As President of the NAPW DeKalb-Gwinnett Chapter I'm charged with retaining guest speakers for both our chapter meetings and events. From the first time I met Natasha Davis I was impressed with her knowledge and business acumen. Ms. Davis has graced our organization on several occasions as both a trusted subject matter expert and a keynote speaker.

Most recently Ms. Davis spoke at our Annual Rainbow Tea Fundraiser on the topic "The Sixth Sense". Her message was filled with nuggets of knowledge and wit. Often times as busy professional women and business owners we forget to tap into our sixth sense which Ms. Davis defined as Faith. One attendee later shared with me that she felt as if Ms. Davis was speaking directly to her. Ms. Davis' speech really hit close to home as this guest prepares to step out on faith and start her own event planning and catering business.

When Ms. Davis speaks the audience sits up and listens. She commands your attention. Ms. Davis' enthusiasm and energy moves the crowd from seat warmers to full participants engaging in questions, sharing, and applause! I'm always looking to learn and grow from the speakers' message and Ms. Davis always delivers that and so much more. She forces you to examine yourself and take immediate action based on her key points and takeaways.

Personally I'm two years into being a sole business owner and I knew I had to build relationships in order to grow my business. However, I was unaware of the extreme importance of having a brand and how to build it successfully. Ms. Davis has been instrumental in giving me guidance on how I want to position myself and my business in the marketplace. In addition, Ms. Davis has aided me in identifying my target audience, economical ways to market to and reach prospects and retain clients.

When our members see Ms. Davis on the calendar to present at a future event they immediately register. They know that they are going to learn something valuable and be entertained. Ms. Davis is a very engaging and entertaining speaker. Moreover, members and guests know that they'll learn something that will take their business to the next level and/or lend to their personal development. I wholeheartedly recommend Ms. Davis as a speaker, business coach, subject matter expert and as a Brand & Business Strategist.

Thank you,

Kim Dildy, President  
NAPW DeKalb-Gwinnett Chapter  
Office: 678-587-3589  
Email: [napwlithonia@gmail.com](mailto:napwlithonia@gmail.com)

