

BE UNLEASHED

EXECUTIVE COACHING PROGRAM
Anything but typical.

"Enhance Your Performance and Your Results"

The "BeUnleashed" Executive Coaching Program



An **Executive Coach** supports the advancement of the CEO and the C-Level Executives performance. The Coach helps to challenge that person to get in position for enhanced development to reach their fullest potential & their goals.

The Executive Coach provides appropriate feedback and direction to challenge the thinking of the Executive and shift them into goal accomplishes. Each person being coached, gains confidence in their abilities, effectiveness & efficiency with their thinking, improved leadership skills, and an overall balance, personally & professionally.

BE UNLEASHED

EXECUTIVE COACHING PROGRAM
Anything but typical.

"Enhance Your Performance and Your Results"

Making The Shift!

Moving from where you are to where you need to be requires clear identification of your development stages where **Unconscious Competence** and **Unconscious InCompetence** happens.

Unconscious Competence is the place you arrive to, when you know what you're doing without hesitation or doubt. This is the confidence that you know what you're capable of. This can be a very profitable zone because if cultivated and used correctly, you become an industry expert in high demand!

Unconscious Incompetence is the place you're in when you do things but have no real comprehension of how it really works. This is the zone where you're first exposed to something and are in the learning mode. This can be a very dangerous zone to be in, especially when you're unaware of what you know and what you don't know. You know just enough to be dangerous but not enough to be effective!

Coaching with award winning Branding Strategist, Natasha Davis will elevate your thinking and your competence level as a CEO.....

What Are CEO's Saying?...

Bridget Lewis CEO of Workplace Learning Solutions ... "Natasha is very knowledgeable and thorough,. Her delivery style is engaging and collaborative. She always values my input and makes it easy for me to learn from her in an environment that is friendly and inviting. She has the capability to immediately make you comfortable and she knows her Stuff! As far as my business is concerned, Natasha is now and will continue to be a valuable resource. "

Colethea Jenkins CEO of Build Grow and Enjoy ..."Empowering Coach and The Queen of Vision! Natasha is an inspiration to all that work with and follow her, drawing out the vision you have within, then coaching you along the way to put it into action for successful results!
You are a powerful woman Natasha and I am appreciative that our paths have crossed on this journey!!"

Dorothy West CEO of The Coaches Leap ... "Working with Natasha is like having an external left brain. She works with her clients in an understanding, insightful and completely supportive way, helping to create momentum and ease with projects and passions. She listens deeply to strengths and patterns and then suggests useful solutions to obstacles that clients may not even be aware of. She's a genie in a bottle for creative movers and shakers!

BE UNLEASHED

EXECUTIVE COACHING PROGRAM
Anything but typical.

"Enhance Your Performance and Your Results"

The Program!



This Executive Coaching Program focuses on moving you from Goal to Goal and Project to Project. This interactive and collaborative approach ensures you....

- 1) Take the Path of Least Resistance
- 2) Have a Plan for Setting & Accomplishing Goals
- 3) Minimize Distractions & Stay Focused
- 4) Move your Company Forward
- 5) Make Profitable Decisions

How Does It Work?

The "Be Unleashed" Coaching Program is 12 weeks of focused and high impact sessions that starts out by identifying the specific goal that needs to be accomplished. The development gaps for the executive are then evaluated and from that point a structured plan of action is mapped out. The next phase which starts on week 1, focuses on planning, implementing and celebrating victories.

The "Discovery Assessment" is a comprehensive 1 hour session that includes:

- 1) Evaluation of the "Top Areas Of Focus" in detail
- 2) Assessment of the current Infrastructure
- 3) Completion of your Profit Enhancer Analysis & review of your Profit Index



BE UNLEASHED

EXECUTIVE COACHING PROGRAM
Anything but typical.

"Enhance Your Performance and Your Results"

4) Then based on these 3 assessment criteria, The Coach will either accept you into the Executive Coaching Program or not. If accepted your Program outline will be reviewed and the first session will be scheduled.

- The 12 week program is a virtual group coaching setting (via Zoom Online Coaching)
- Select weeks are alternated between group video sessions and Tele-Sessions
- There are three Milestone checks to reevaluate your Profit Enhancer Index for progress
- Relevant assignments are provided to move the Executive closer to the goal...On Time!

This program addresses: Business Model Improvement, SWOT Analysis, Pricing Strategy, Client Acquisition Techniques, Marketing Strategies, Branding Strategy, Process Improvement, Short Term & Long Term Goal accomplishment Plans, Time Management & Strategic Execution.

The Program Includes:

- Group Coaching Sessions
- Companion Audio Tools
- Profit Enhancer Analysis
- Companion E-Book & Materials
- A Copy of "Unleash Your Millionaire Mindset " Book
- Special access Rates for the Brand Development Bootcamp & Partner Programs

_____ **I'm Ready! Let's GO!** _____ **Not Sure** **OR** _____ **I Have a Question?**

Made Your Decision? Ready to Go or Have a question? Contact the office of Impact Branding at 678-390-2681 or Admin@ImpactBrandingConsulting.com and ask to schedule your complimentary Telephone Consultation with Natasha Davis *aka* The Chief Visionary. You may also visit www.ImpactBrandingConsulting.com for convenient online booking requests.

Connect w/ The Chief Visionary Online....



@NatashaIBCEO



@NatashaDavisVisionary



@NatashaDavisVisionary